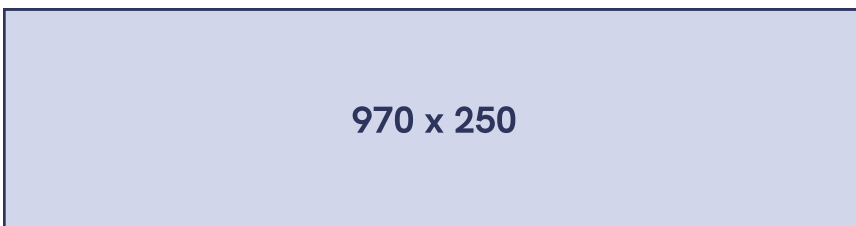


Advertising banners

Formats (in pixels)

Your advertising banners will be displayed in three different formats, depending on visitors screen sizes. Therefore, we please ask you to provide us your advertising banners in the following formats: Billboard, Large rectangle and Square.

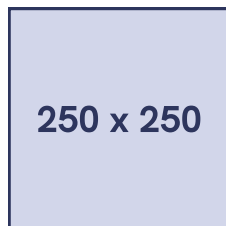
Billboard



Large rectangle



Square



- File size: max. 150kB / image
- File Type: PNG, JPG, JPEG

Redirection

The target URL of your banners must lead to a functional website for the entire duration of the campaign.

Delivery of the material

The advertising material must be sent at least 5 working days before the start of the campaign.

The specifications provided in this document are subject to change without prior notice. We recommend regularly checking for updates to ensure compliance with the most current requirements.